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## **WESTGLEN FULFILLS ITS PROMISE TO ‘GIVE BACK’ TO NONPROFITS**

*WestGlen’s “Stimulus” Package helped nonprofits stay visible*

NEW YORK, May 27, 2009 – West Glen Communications, Inc. (WestGlen) a broadcast and Internet public relations consultancy and production company, announced the results of their unique free “stimulus” package offered to nonprofits earlier in March.

More than 20 nonprofits took advantage of the offer to have their PSA included – free of charge - in one of four 15-minute satellite feeds of PSAs that WestGlen sponsored during April. The feeds occurred every Wednesday in April, with full national notification to 1,000 television stations.

“With no money to distribute our PSA on child sexual abuse (CSA) and its effects far and wide, the free satellite feed conducted by WestGlen helped get the message in the hands of the media,” said Pamela Pine, Founder, Stop the Silence. “The resulting exposure could potentially help an abused child and/or a surviving adult who has not yet obtained the assistance he or she may need.”

In the notification to 1,000 television stations of the satellite feed, public affairs directors were told the unusual circumstances in the hopes that stations would take in the spots and air as many as they could.

“All of us at WestGlen who worked on the Stimulus Package have a very warm feeling having provided a true value to nonprofits strapped for cash yet in desperate need for exposure,” said Annette I. Minkalis, SVP PSA Services. “By the same token, we also gave PSA directors the same opportunity to do good by taking in the feeds.”

### **About WestGlen Communications:**

For nearly 40 years, WestGlen Communications has been the leading producer and distributor of public service campaigns. WestGlen’s extensive client roster includes many of the major nonprofit organizations, trade associations and government agencies. The company frequently conducts seminars on the topic of public service campaigns. Headquartered in New York City, WestGlen has regional offices in San Francisco, CA, and Washington, DC.