



*New York, NY ■ Washington, DC ■ San Francisco, CA*

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## **WESTGLEN ‘GIVES BACK’ TO NONPROFITS**

***Offering free PSA satellite feeds to help nonprofits remain visible to donors  
during these tough economic times***

NEW YORK, March 10, 2009 – West Glen Communications, Inc. (WestGlen) a broadcast and Internet public relations consultancy and production company, is offering its own “stimulus” package for nonprofits.

During the month of April, WestGlen will conduct four 15-minute satellite feeds of PSAs, one per week, at no cost to the nonprofit organization, with full national notification to television stations.

“As the leading distributor of public service campaigns we felt an obligation to help nonprofits through these economic times where they need to be visible yet don’t have the money to do so,” said Annette I. Minkalis, SVP PSA Services. “We couldn’t let nonprofits lose out on this unusual period of strong PSA avails left open because of advertising cut backs.”

If you would like to have your TV spot considered for placement on one of the feeds, by March 27<sup>th</sup> nonprofits should send a broadcast quality betaSP or digi-beta tape, with script, background information and contact information to:

Annette Minkalis, SVP  
WestGlen Communications, Inc.  
1430 Broadway, 9<sup>th</sup> Floor  
New York, NY 10018

“We may not be able to accommodate all PSAs but will try our best based on volume,” says Minkalis.

### **About WestGlen Communications:**

For nearly 40 years, WestGlen Communications has been the leading producer and distributor of public service campaigns. WestGlen’s extensive client roster includes many of the major nonprofit organizations, trade associations and government agencies. The company frequently conducts seminars on the topic of public service campaigns. Headquartered in New York City, WestGlen has regional offices in San Francisco, CA, and Washington, DC.