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WESTGLEN COMMUNICATIONS INTRODUCES SMT 4.0 ENHANCED MULTI-PLATFORM DISTRIBUTION SERVICES FOR SATELLITE MEDIA TOURS

NEW YORK, June 15, 2009 – West Glen Communications, Inc. (WestGlen), today announced the launch of its next generation of services for TV news publicity and promotion services. WestGlen's new four-tiered service for SMTs (satellite media tours) will meet the new demands of multi-platform distribution while providing tremendous audience reach and guaranteed performance to WestGlen clients seeking TV and/or online publicity.

As part of the services enhancement, WestGlen now offers its clients exclusive access to content pages on major market TV and radio station web sites, providing target audience penetration in both traditional and new media environments. WestGlen offers exclusive placement on 150+ premier TV station web sites in top markets including Tampa, Las Vegas, Cleveland, Indianapolis, Memphis, Cincinnati, Charlotte, Oklahoma City, Minneapolis and Louisville, among others.

Additionally, WestGlen offers exclusive placement on 11 top market news/talk radio station web sites in markets including New York, Philadelphia, Los Angeles, Washington DC, Seattle and others.

"Television news is no longer confined to our TV set" said Ed Lamoureux, Senior Vice President, New & Emerging Media, at WestGlen Communications. "Our research has shown that consumers now regularly engage video news segments online from TV, radio and Internet news web sites. That research dictated the company's decision to evolve our SMT services and provide our clients with a turnkey solution for reaching the emerging news landscape from traditional broadcast to online web sites and video syndication sites."

Building on its strategy of "Blended Media StrategiesSM" initiated in 2006 when industry veteran Lamoureux reengineered how the public relations industry utilized paid media and promotional tactics typically used by advertising to support and grow earned media effectiveness, the company has focused on steadily increasing the tactics used to directly reach online consumers that match marketers' desired demographic and psychographic profiles.

For more information on WestGlen's products and services, go to <http://www.westglen.com> or call 212-704-9111 or email info@westglen.com.

About WestGlen Communications:

West Glen Communications, Inc., www.westglen.com, provides advanced broadcast and Internet public relations services that have redefined how corporations and PR agencies are succeeding in today's media environment. WestGlen offers consultation, production and distribution of video, audio and multimedia programs through an exclusive new approach which combines earned media initiatives with direct-to-consumer communication tactics – guaranteeing success. To learn more about the new “Blended Media Strategies” and “Audience Development Tactics” being successfully utilized across all media, go to www.westglen.com/services/media. Headquartered in New York City, WestGlen has regional offices in San Francisco, CA, and Washington, DC.