



March 26, 2009

West Glen Offering Free PSA Satellite Feeds for Nonprofits

West Glen Communications, a broadcast and Internet public relations consultancy and production company, is offering its own "stimulus" package for nonprofits.

During the month of April, WestGlen will conduct four 15-minute satellite feeds of PSAs, one per week, at no cost to the nonprofit organization, with full national notification to television stations.

"As the leading distributor of public service campaigns we felt an obligation to help nonprofits through these economic times where they need to be visible yet don't have the money to do so," said **Annette I. Minkalis**, SVP PSA Services. "We couldn't let nonprofits lose out on this unusual period of strong PSA avails left open because of advertising cut backs."

Nonprofits wishing to have their TV spot considered for placement on one of the feeds, by March 27th nonprofits should send a broadcast quality betaSP or digi-beta tape, with script, background information and contact information to:

Annette Minkalis, SVP
WestGlen Communications, Inc.
1430 Broadway, 9th Floor
New York, NY 10018

"We may not be able to accommodate all PSAs but will try our best based on volume," says Minkalis.